



केन्द्रीय शैक्षणिक एवम् तांत्रिक माहिती संशोधन समीती

CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE
AN AUTONOMOUS INSTITUTION REGD. BY THE GOVT. OF NCT OF DELHI UNDER ITA 1882 GOVT. OF INDIA
REGD. BY NCS-MINISTRY OF LABOUR AND EMPLOYMENT GOVT. OF INDIA
REGD. AT MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSME), GOVT. OF INDIA
An Autonomous Organization works for IT, HRD & Literacy



Diploma in Business Management:

Business Management is the part of education that gives information and preparation which relates to planning, execution, supervision, and analysis of a business endeavour (enterprise). In this field of training, one can learn about the foundation of an organization or an association, and different user levels, for example, production, financial, administrative, HR, sales and marketing, and others.

- It offers a wide range of career options and job opportunities across different sectors.
- It enhances the ability to improve financial decisions, analyze data and make better predictions about business statistics.
- It gives you management skills and industry insights as to run a business a strong foundation of education and understanding is needed.

Diploma in Business Management: Course Syllabus

The core subjects covered in Diploma in Business Management are given below:

Human Resources	Financial Accounting
Marketing Principles	Project Management
Business Communication	Business Law and Policy
Business Economics	Production and Operation Management

The syllabus followed for the course are given below.

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Management of Accounting and Applied Statistics	Human Resource Management
Principles of Management	Financial Managers
Management Information System	Marketing Management
E-Business	Production and Operation Management
-	Project (Thesis)

