



Advanced Diploma in Tourism Management

Advanced Diploma in Tourism Management is Diploma level travel and tourism course. Tourism Studies include the study of tourism management, tourism development, tourism marketing, transportation industry, hotel management, etc. The course mainly covers the study of topics such as tourist resort planning, food service management, ecology, environment and tourism, intercultural communication, etc. The course has a great value and importance in today's time as tourism became the hub of economic development of every country.

Advanced Diploma in Tourism Management Syllabus

Syllabus of Tourism Management as prescribed by various Universities and Colleges.

Sr. No.	Subjects of Study
1	A Brief Course on History of India
2	Ecology, Environment and Tourism
3	Environmental Studies
4	Feature Writing
5	Foundation Course in English
6	Foundation Course in any one of the Modern Indian Languages like Hindi, Bengali, Punjabi, etc.
7	Foundation Course in Humanities and Social Sciences
8	Foundation Course in Science and Technology
9	Foundation Course in Tourism
10	Human Environment
11	Indian Culture: A Perspective for Tourism
12	Management in Tourism
13	Tourism Development: Products, Operation and Case Studies
14	Tourism Management



केन्द्रीय शैक्षणिक एवम् तांत्रिक माहिती संशोधन समीती

CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE

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Tourism Marketing

