



P.G. Diploma in Retail Management

Post Graduate Diploma in Retail Management is a Diploma level Retail Management course. Post Graduate Diploma in Retail Management provides a detailed knowledge of the concepts and processes involved in retailing and allied sectors. It covers both theoretical and practical approaches relevant to best practice in the international retail business. The program curriculum covers a range of issues related to service operations, consumer behaviour, sales management, marketing management and supply chain issues related to business. With an emphasis on retail management and marketing topics, exploring key developments and trends in this area through a range of workshops and consultancy projects.

Post Graduate Diploma in Retail Management Syllabus

Syllabus of Retail Management as prescribed by various Universities and Colleges.

Sem. I	
Sr. No.	Subjects of Study
1	Information Systems for Managers
2	Corporate Social Responsibility
3	Business Economics
4	Business Communication
5	Management Theory and Practice



केन्द्रीय शैक्षणिक एवम् तांत्रिक माहिती संशोधन समीती

CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE
AN AUTONOMOUS INSTITUTION REGD. BY THE GOVT. OF NCT OF DELHI UNDER ITA 1882 GOVT. OF INDIA
REGD. BY NCS-MINISTRY OF LABOUR AND EMPLOYMENT GOVT. OF INDIA
REGD. AT MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSME), GOVT. OF INDIA
An Autonomous Organization works for IT, HRD & Literacy



6	Organizational Behavior
Sem. II	
1	Essentials of HRM
2	Marketing Management
3	Financial Accounting & Analysis
4	Strategic Management
5	Business Statistics
6	Business Law

