



# केन्द्रीय शैक्षणिक एवम् तांत्रिक माहिती संशोधन समीती

**CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE**  
AN AUTONOMOUS INSTITUTION REGD. BY THE GOVT. OF NCT OF DELHI UNDER ITA 1882 GOVT. OF INDIA  
REGD. BY NCS-MINISTRY OF LABOUR AND EMPLOYMENT GOVT. OF INDIA  
REGD. AT MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSME), GOVT. OF INDIA  
An Autonomous Organization works for IT, HRD & Literacy



## P.G. Diploma in Business Management

PGDBM teaches graduates the business framework and the functionality of various business models. The program course equips you with strategic thinking tactics to improve organizational core competencies and manage any business at a fundamental level and optimize its value and functioning.

### PGDBM Syllabus

Some of the core and major PG Diploma in Business Management, which every aspirant needs to study throughout the course duration are tabulated below semester wise-

Semester I	Semester II
Management Theory and Practice	Business Communications
Organizational Behaviour	Essentials of HRM
Marketing Management	Business Law
Business Economics	Strategic Management
Financial Accounting and Analysis	Operational Management
Information System for Managers	Decision Science
Semester III	Semester IV
Organizational Theory Structure and Design	Corporate Finance
Cost and Management Accounting	Sales Management
Consumer Behaviour	Entrepreneurship and Venture Capital Management
Digital MARKeting	Business: Ethics, Governance & Risk



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NCS-REGD. OFFICE  
Govt. of India



सत्यमेव जयते

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International Business

Research Methodology

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Project

