



केन्द्रीय शैक्षणिक एवम् तांत्रिक माहिती संशोधन समीती

CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE

AN AUTONOMOUS INSTITUTION REGD. BY THE GOVT. OF NCT OF DELHI UNDER ITA 1882 GOVT. OF INDIA

REGD. BY NCS-MINISTRY OF LABOUR AND EMPLOYMENT GOVT. OF INDIA

REGD. AT MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSME), GOVT. OF INDIA

An Autonomous Organization works for IT, HRD & Literacy



NCS-REGD. OFFICE
Govt. of India



सत्यमेव जयते

REGD. NO.: S14K81-1040424644087

PG Diploma Fashion Business Management

Diploma in Fashion Business Management is a Fashion Designing course. The course in the fashion business is aimed at training professionals who have a profound knowledge of the different types of companies that make up the fashion industry. The program is integrated with a series of workshops, sector studies and seminars aimed at enriching the cultural patrimony of the student. The course is concerned with cost control, defining communication strategies and promotions, coordinating, collaborating and consulting.

Diploma in Fashion Business Management Syllabus

Syllabus of Fashion Business Management as prescribed by various Universities and Colleges.

Sr. No.	Subjects of Study
1	Fashion Marketing I
2	Fashion Marketing II
3	The Fashion Industry and the Cultural Context
4	Business Principles
5	Brand Identity
6	Coordination Strategies
7	Strategies for Fashion Marketing
8	Finance and Management Control
9	Fashion Retail
10	Advanced Fashion Retail
11	Digital Marketing



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Final Project

