

Search Engine Optimization

SEO stands for search engine optimization. Seo is a technique to generate quality and relevant traffic on website throughout search engines. It is a powerful technique of digital marketing to promote a business or website on internet media.

Moreover, it is very useful to get website in SERP's (search engine results pages) at free of cost therefore it is also known as organic search. Search engine optimization intended by various activities like on page, off page and it has different types like white hat seo, black hat seo, grey hat seo etc.

We at Victorious Digital provide [best seo training courses](#) with hands on exposure to get depth knowledge of Search engine optimization.

SEO Training Syllabus

- Website Planning and Creation
- Domain Name Registration
- Domain Selection
- Hosting and its types
- Basic knowledge of World Wide Web
- Website wireframe and architecture
- Basics of developing and designing a website
- Usability & user experience of a website
- Why to say yes to responsive website
- Website competitor analysis
- Website navigation and optimizing according to user friendly interface