



केन्द्रीय शैक्षणिक एवम् तांत्रिक माहिती संशोधन समीती

CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE

AN AUTONOMOUS INSTITUTION REGD. BY THE GOVT. OF NCT OF DELHI UNDER ITA 1882 GOVT. OF INDIA

REGD. BY NCS-MINISTRY OF LABOUR AND EMPLOYMENT GOVT. OF INDIA

REGD. AT MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSME), GOVT. OF INDIA

An Autonomous Organization works for IT, HRD & Literacy



NCS-REGD. OFFICE
Govt. of India



सत्यमेव जयते

REGD. NO.: S14K81-1040424644087

Professional Diploma in Mobile Marketing

Mobile is one of the fastest growing disciplines within digital marketing. The Professional Diploma in Mobile Marketing gives you all the skills you need to excel as a mobile marketing specialist.

The Digital Marketing Institute ethos is to take digital knowledge direct from industry leaders, they design and teach our formalised, accredited syllabus so you learn real skills that will drive your career forward.

Course Topics

- Introduction to Mobile Marketing
- Mobile Messaging
- Mobile Sites
- Mobile Apps
- Mobile Advertising
- Mobile Video
- Mobile Games Marketing
- Mobile Commerce
- Cross-Channel
- Strategy and Planning